



What to expect

Something Blue
516 K Ave
Nevada, Iowa
(515) 339-7006

Be greeted by your personal stylist.

Once you arrive at our 8000 sq. ft. showroom you'll be greeted by and introduced to your bridal stylist.

Head to the dressing room.

You'll be escorted to one of our large dressing rooms equipped with plenty of lighting, enough seating to accommodate your party and a large mirror fit for the ultimate wedding dress shopping experience.

Share all of your wedding details.

Once you're ready to try on dresses, you'll share your wedding details with your consultant (think venue, wedding date, and more), but most importantly you'll discuss your style and wedding dresses you love (make sure to bring along some inspiration!) as well as your budget.

Try on dresses!

You and your party can shop our wide variety of styles, sizes & designers. Your consultant will help you bring 3-6 dresses to your room to try on. From your opinions on these dresses, your stylist will help you find and try on similar styles until you find your dream dress.

Complete your look.

Once you've narrowed down your search your stylist will help you complete your bridal look with veils, jewelry, belts, or shoes.

Say "Yes!"

Get excited—you've found your dream dress! But don't fret if you haven't—we'll schedule another appointment for you to try on more dresses.